

New York City Poverty Tracker RFP Questions 1

- If an ABS design is proposed, and the contact protocol includes sending sampled households postal invitations, would CPSP provide the translated versions of mailing materials in both Spanish and Mandarin/Simplified Chinese?

- Answer: Yes

- For an ABS push to web design, we would recommend offering immediate electronic compensation following completion of the online survey to encourage participation. Under such a design, should post-incentives be included in the proposed budget?

- Answer: Under such a design, yes, post-incentives should be included in the budget. However, a priority of our project is to ensure that all subjects, but especially our subjects facing periods of low income, are able to spend their incentive payments fully and as flexibly as possible. So proposed compensation methods should discuss how and why such methods meet that priority.

- Is the instrument for the Chinese oversample expected to be identical to the instrument for the general population sample, aside from the addition of a screening question to determine Chinese origin?

- Answer: Yes

- By "unique, unduplicated", does CPSP mean within the current study only, or deduped both within the current study and CPSP's current panel and requiring replacement by the selected firm? If the latter, based on the Center's prior experience, what percentage of the general population survey would be duplicate respondents who already exist in the panel and what percentage of the Chinese oversample would be duplicate respondents who already exist in the panel?

- Answer: CPSP means within the current study only.